upchat

WhatsApp API

Chatbot | API | Buttons

Grow your business using **WhatsApp**

upchat

www.upchat.pro | hello@upchat.pro

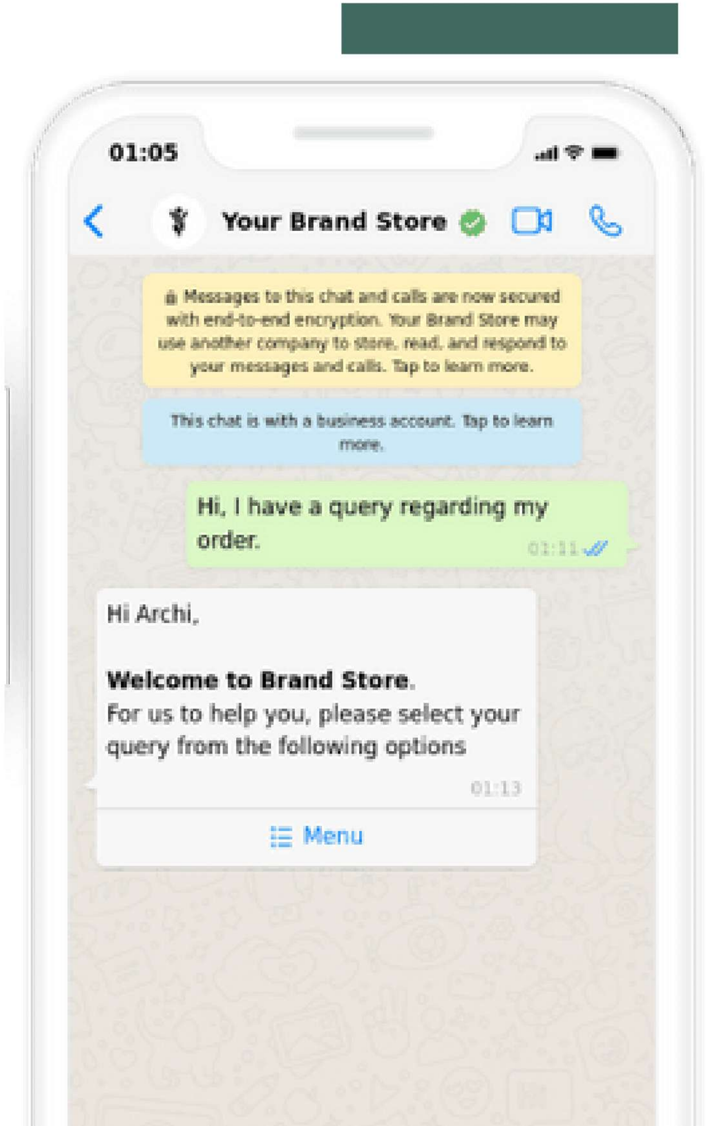
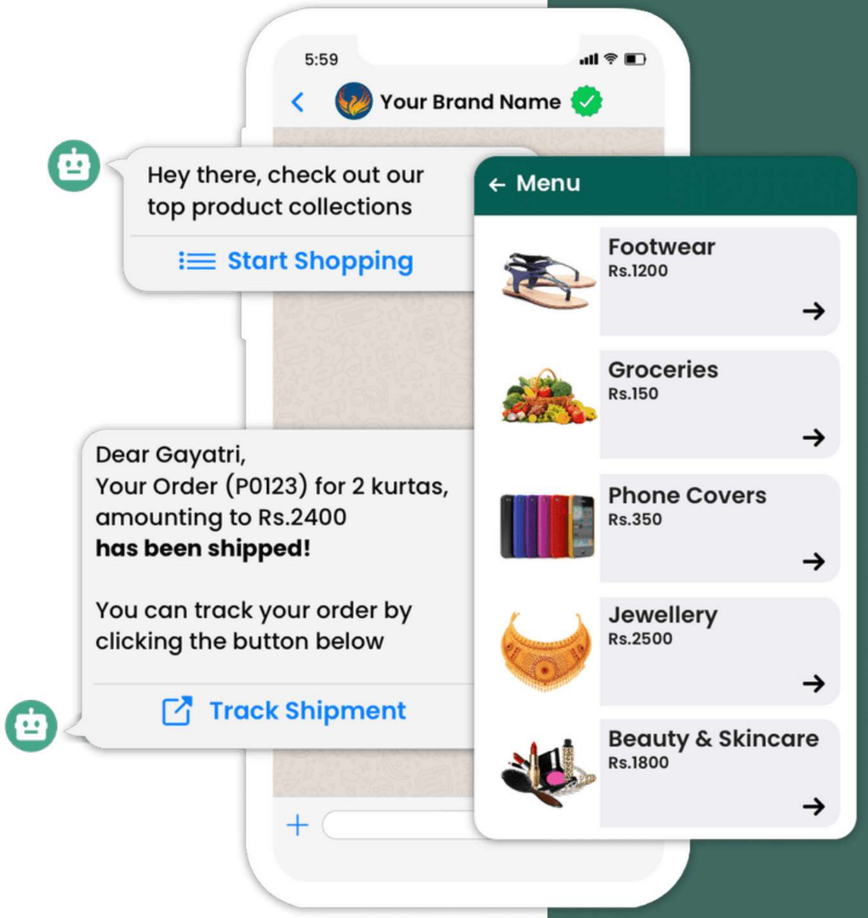


Table Of Content

01. Simplifying WhatsApp
02. About us
03. Promote-Sell-Support
04. Why Upchat WhatsApp
05. Features
06. Signup for free

upchat

www.upchat.pro | hello@upchat.pro



Hi! We are simplifying WhatsApp

Transform your WhatsApp into a support and sales channel to help your customers discover and purchase your products!

2000+ brands trust Gossiph WhatsApp to scale faster. We believe customer relationships are built through conversations, one message at a time!

Team
Upchat

About us

We are building a world where we enable small to medium companies to grow business smarter. Our vision is to help businesses meet their customers where they are – on these messaging platforms – so they are always accessible, personalized, and can engage in real-time.

We help companies have personalized conversations with customers at scale with an easy-to-use customer engagement software that's built on WhatsApp API.

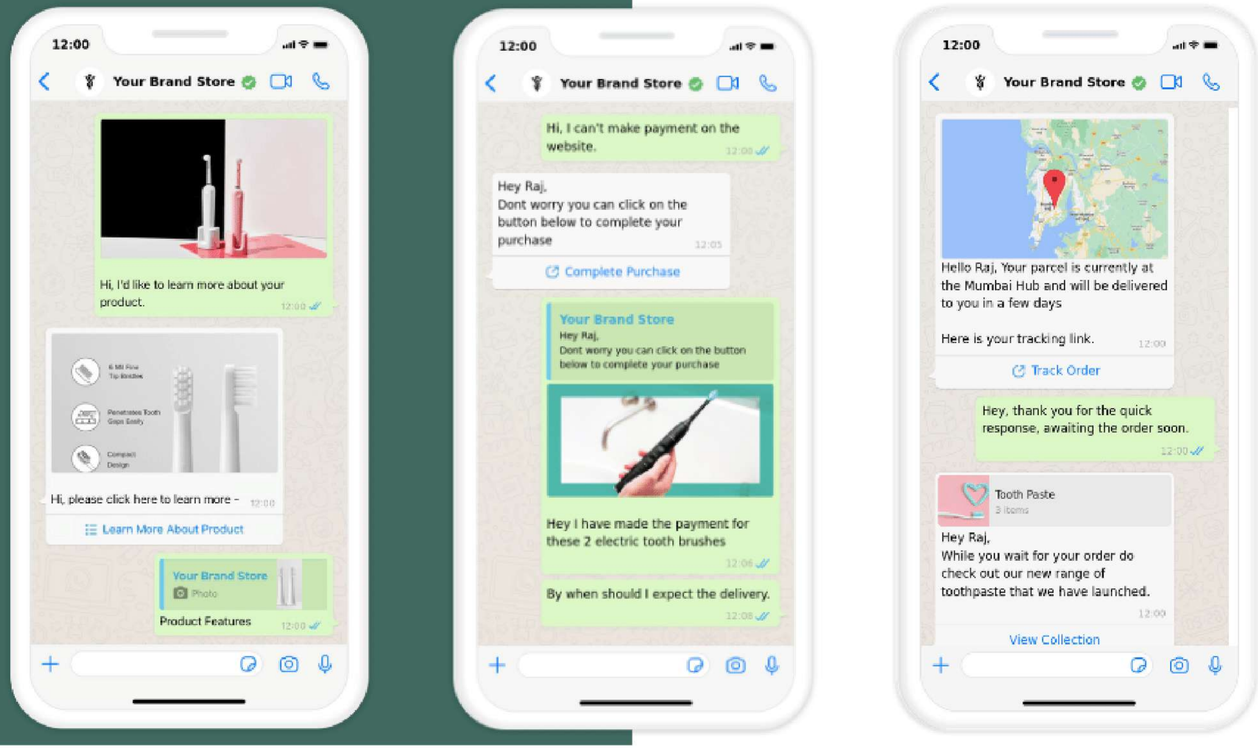
Headquartered in India, upchat WhatsApp global business reaches over 60 countries, serving 1600+ customers. We are a small and energetic team with a diverse and inclusive culture, working from the comfort of our offices.

upchat

www.upchat.pro | hello@upchat.pro

Promote-Sell-Support

An end-to-end shopping experience on WhatsApp.
Set up automated chat journeys with your customers
right from searching for a product to shipping their order



Promote Sell Support

upchat

www.upchat.pro | hello@upchat.pro

Why should you choose Upchat WhatsApp?

Share personalized and timely alerts to inform customers about new offers.

These communications can yield a lot of conversions. When done via Whatsapp, the impact can be massive.

Plan these messages wisely to increase sales!

Promotional Campaigns

upchat

www.upchat.pro | hello@upchat.pro

Why should you choose Upchat WhatsApp?

Convert abandoned carts

Recover lost sales with automated reminders for abandoned carts on WhatsApp.

Timely nudges to continue checkouts can work wonders to bring back customers to your store. These small but important measures will ensure consistent growth in e-commerce revenues.

upchat

www.upchat.pro | hello@upchat.pro

Why should you choose Upchat WhatsApp?

Send back-in-stock alerts with clear CTAs to maximize sales opportunity.

You could even personalize these alerts for every customer by linking it to their wishlists on your e-store!

Back-in-stock alerts

upchat

www.upchat.pro | hello@upchat.pro

Why should you choose Upchat WhatsApp?

Confirm COD orders

Double check on the authenticity of your COD orders by automatically asking for another round of confirmation via Whatsapp.

Including a COD option surely increases sales, but can also lead to some fake orders. It’s best to re-confirm these orders by pinging the customer on Whatsapp!

upchat

www.upchat.pro | hello@upchat.pro

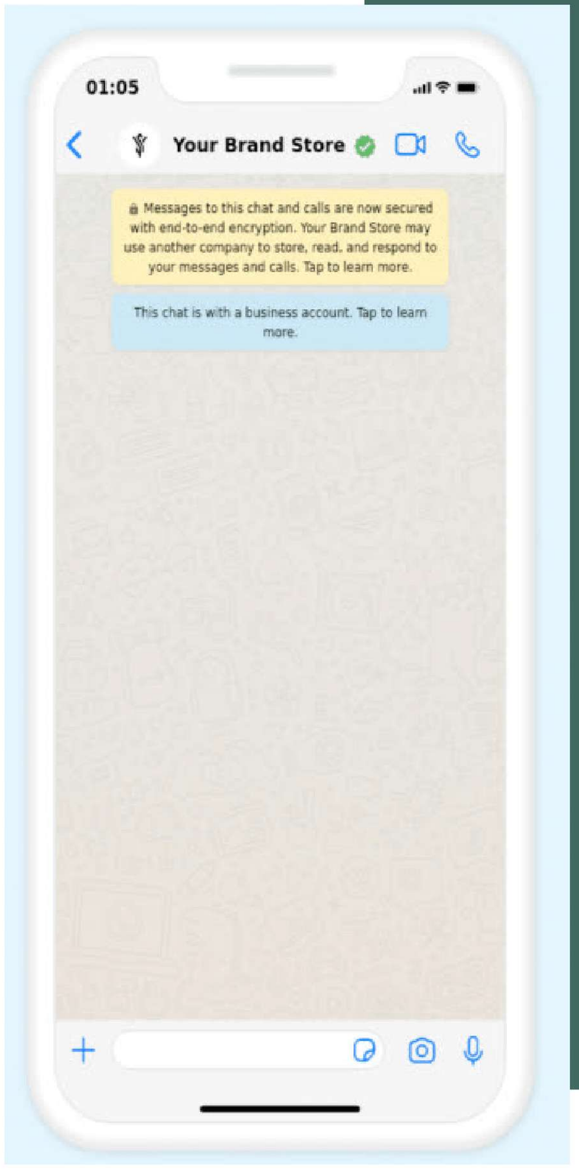
Stay connected with customers 24/7 on WhatsApp

Set automated messages and FAQs even when you're not around to provide support to your customers

Welcome

Delayed Response

Out of office



Set Custom Replies for FAQs

Manage high volumes of customer conversations efficiently and improve their experience by creating custom auto-replies

- Save time & efforts by responding to the frequently asked questions via custom auto-replies
- Quick to set up and easy to maintain

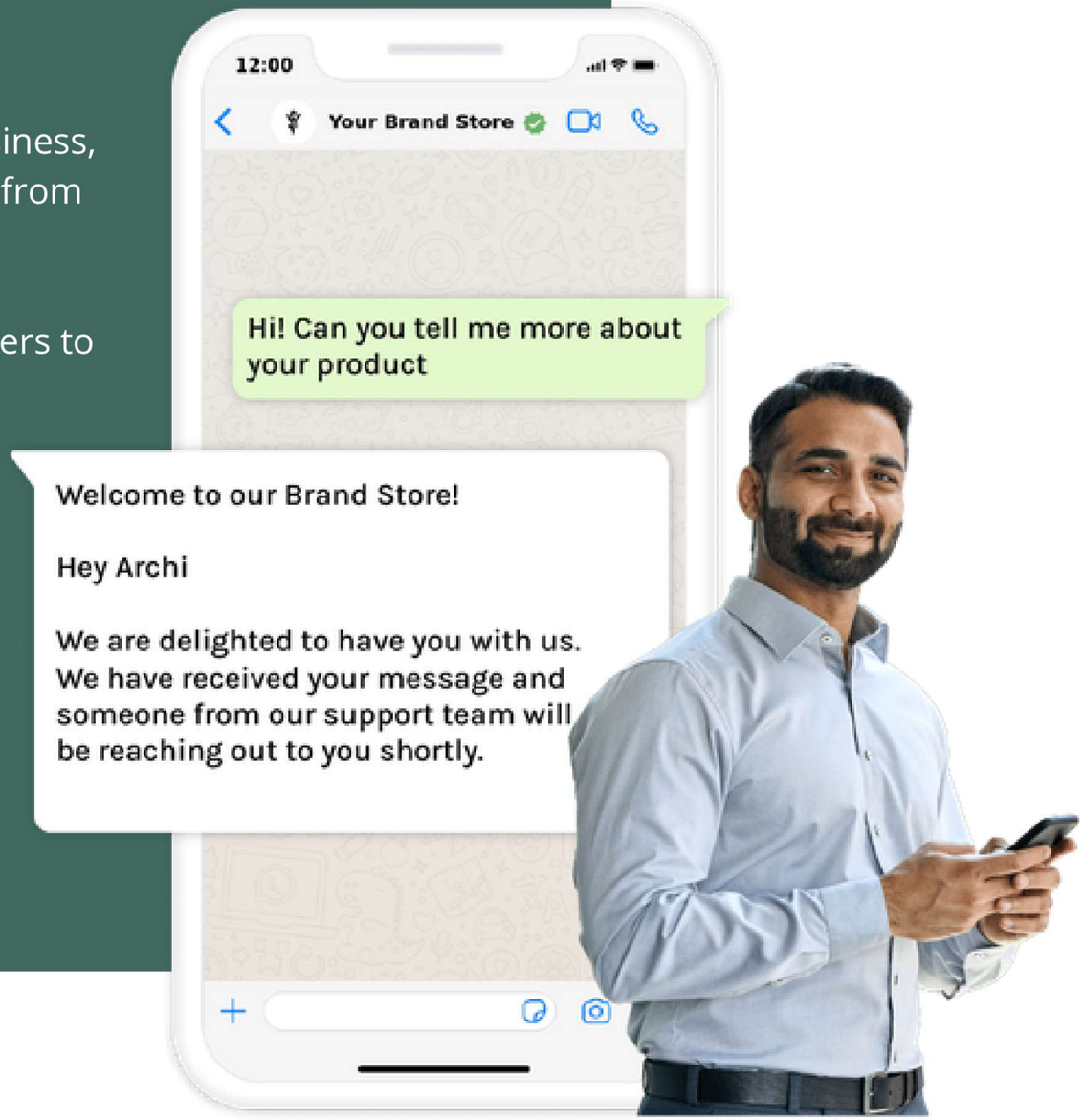
upchat

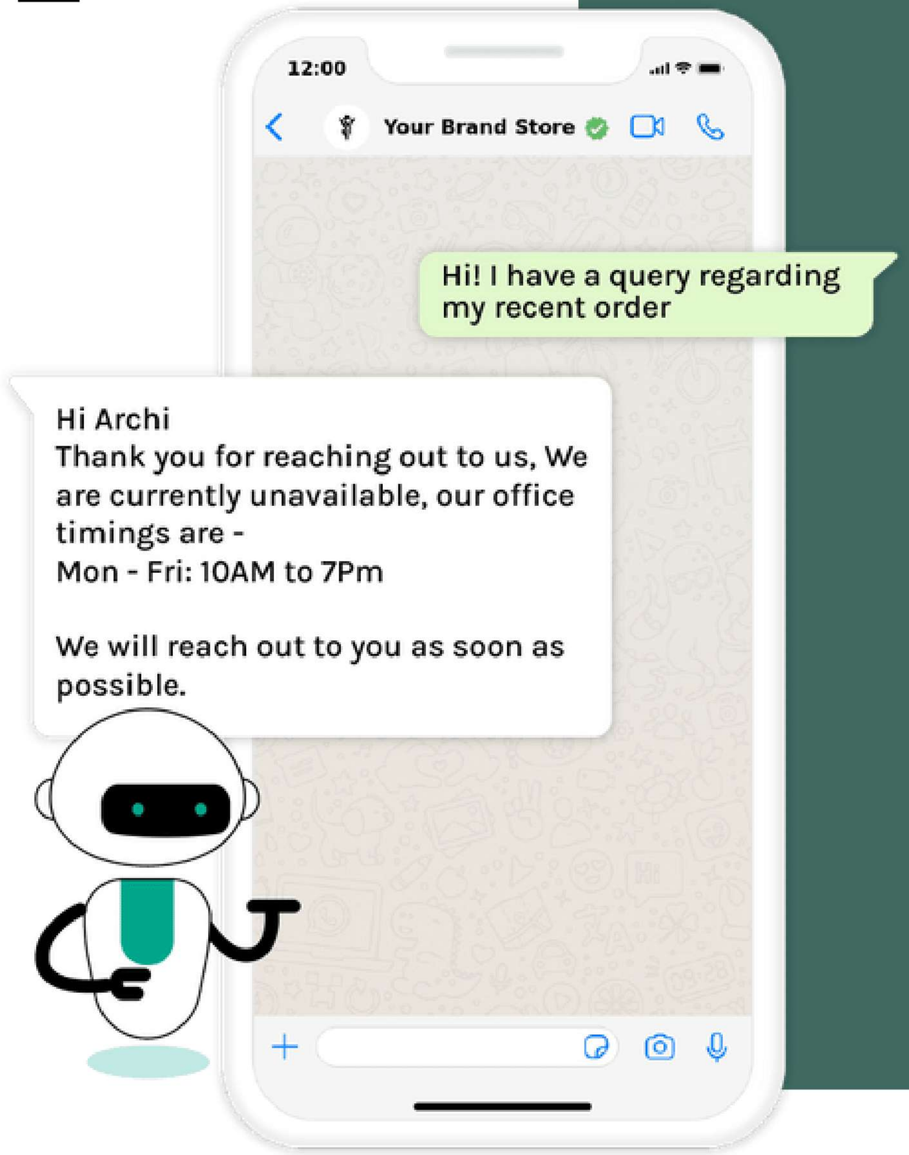
www.upchat.pro | hello@upchat.pro

Send Welcome Messages to Greet Customers

New customers are curious to know more about your business, so when they message you, they expect a quick response from your end.

Send them an automated notification to welcome customers to your store and avoid losing them.





Send Out-of-office Notification to Engage Customers During Non-business Hours

Don’t lose out on your customers during non-business hours. Set out-of-office auto-replies and mention your working hours in it.

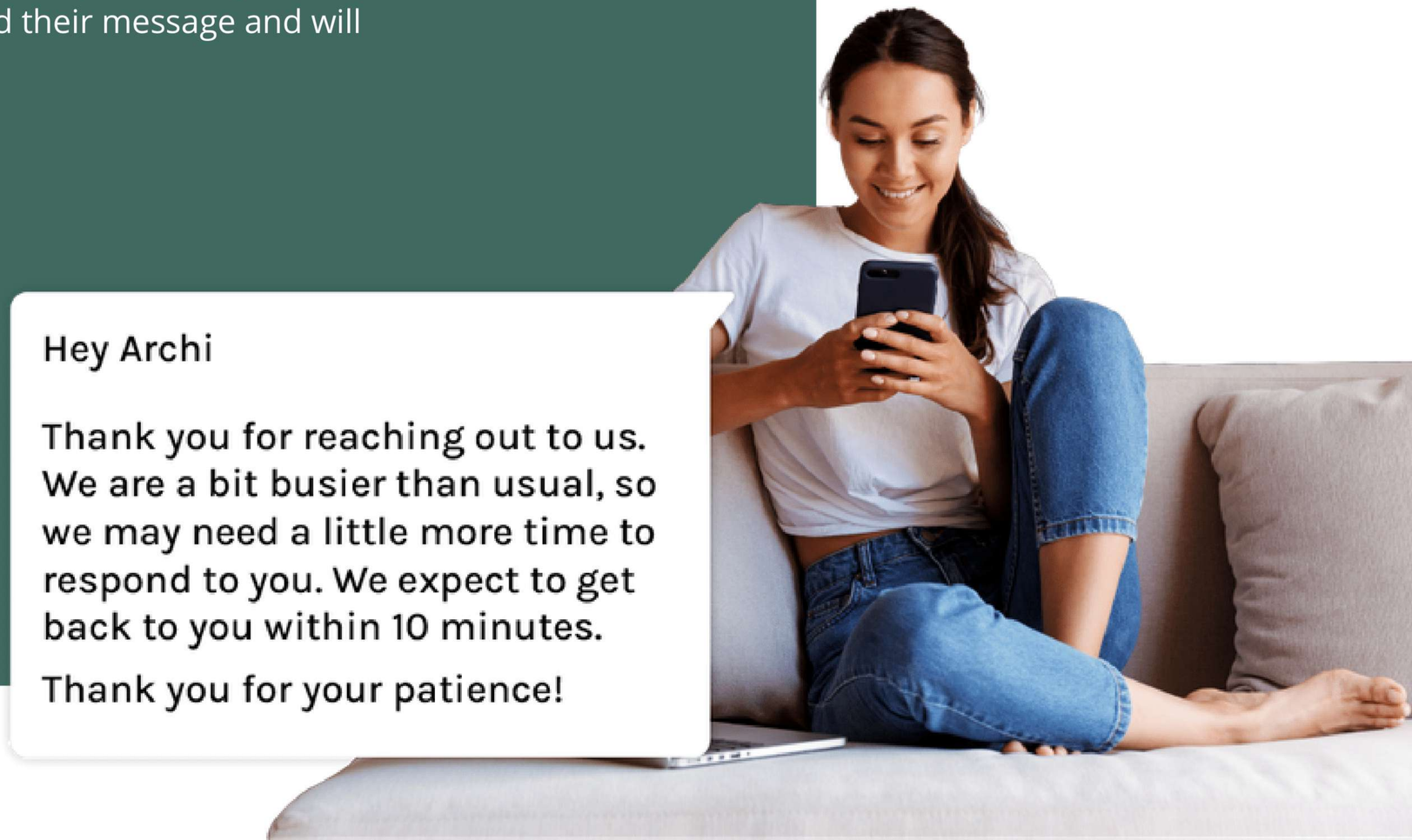
Reassure customers that you’ll respond to their queries once you’re back.

upchat

www.upchat.pro | hello@upchat.pro

Send Delayed Response Messages During High-traffic Hours

When you are faced with high chat volumes and you need more time to resolve a customer's issue, send a simple message letting them know that you have received their message and will attend to them shortly.



upchat

www.upchat.pro | hello@upchat.pro

Turbocharge Your Business Growth

Automate Store Notification

Set automated alerts for COD confirmations, shipping updates, abandoned carts, & discount offers. Timely nudges will result in sales

Send Bulk Campaigns & Broadcasts

Set up one-time or recurring campaigns to engage your customers and sell more. Monitor campaign performance & optimize for conversions

Monitor Chat Analytics

Monitor response & resolution times of your agents to improve your customer experience

Auto Responders

The great way for businesses to fulfill customer support expectations of receiving a prompt response for their chat

Scheduler

Set Date and Time for Campaigns and it will do its own work seemlessly

API & Buttons

Manage multiple WhatsApp accounts at one place.
Send buttons in chat to increase the CTA

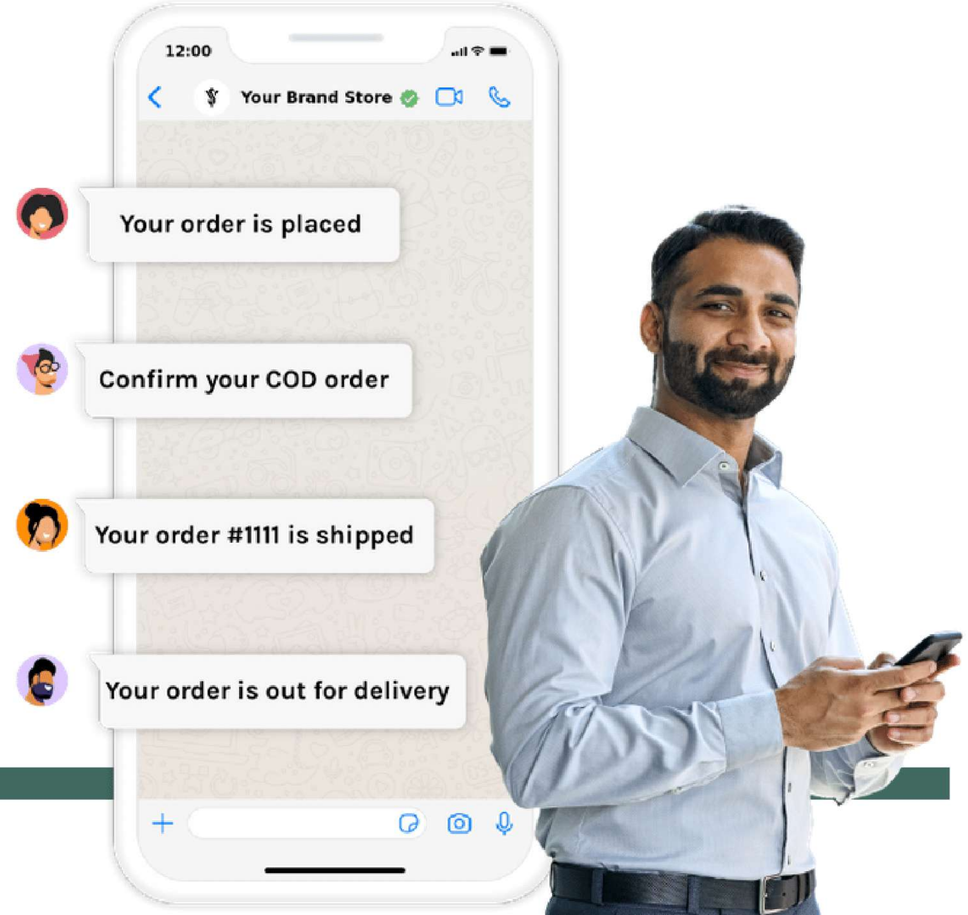
upchat

www.upchat.pro | hello@upchat.pro

Send Regular Updates with a Twist

The 1st Worldwide All in one Powerful WhatsApp Marketing Solution

- Notify your customers to keep them informed about orders, payments, and shipping updates via pre-approved templates
- Double-check the authenticity of your COD orders by automatically asking for another round of confirmation via Whatsapp

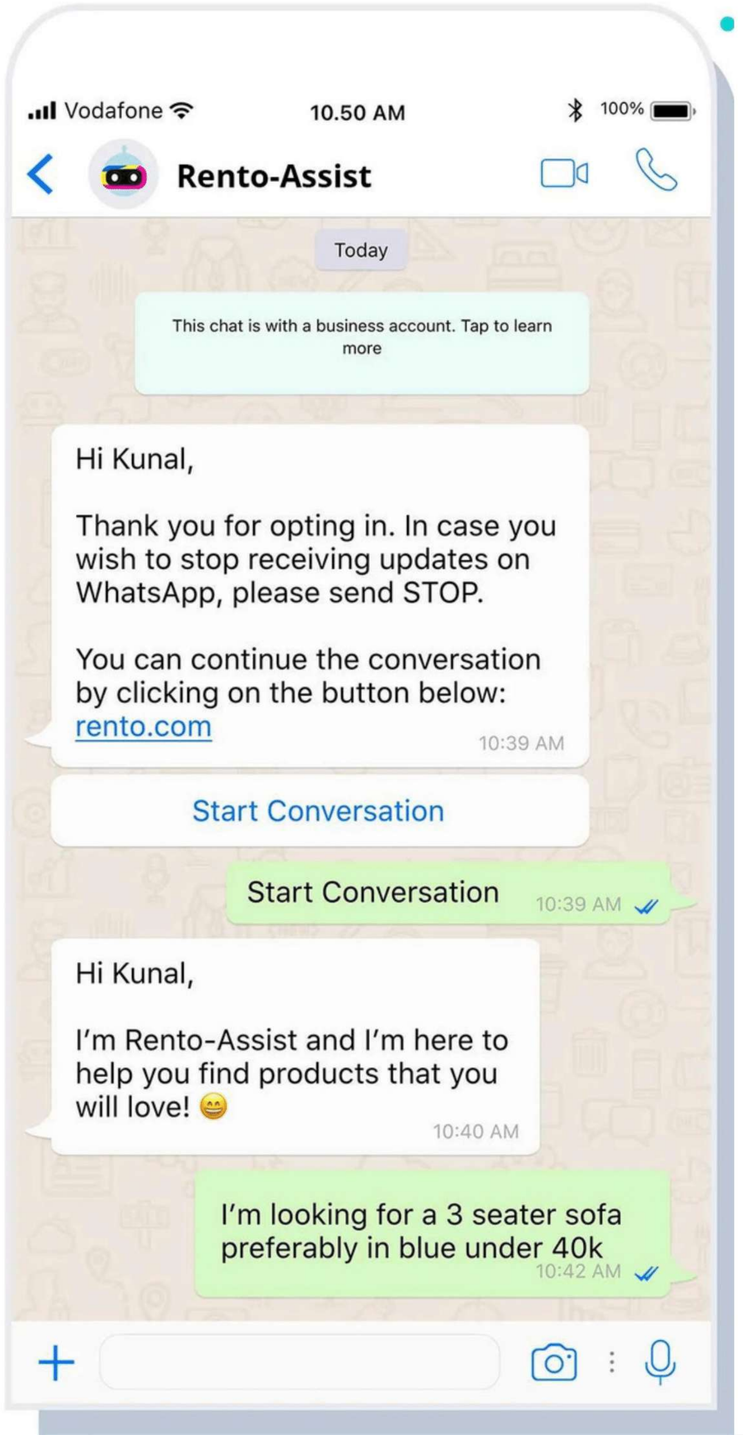


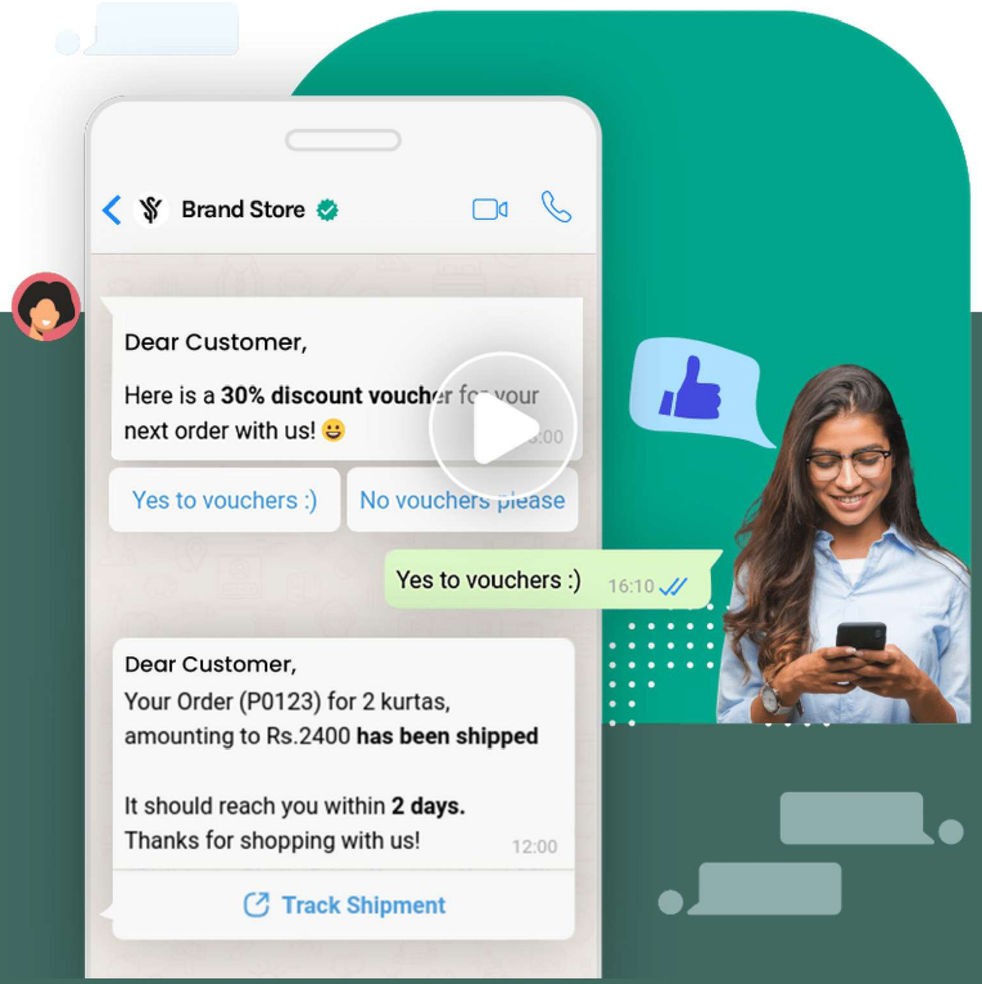
Signup For Free Trail Now!

Start Personalized WhatsApp Campaigns On Scale Now!

Drive Sales, Support & Marketing Conversations on the World's most popular messaging Application.

Get 7 days free trail now. Logon to www.upchat.pro





Be where your customers are

Website - www.upchat.pro

Email Id - hello@upchat.pro

upchat

www.upchat.pro | hello@upchat.pro